



# Edison Elementary PTO

5288 Karen Isle Drive, Willoughby, OH 44094 • [edisonpto.org](http://edisonpto.org) • [eagles@edisonpto.org](mailto:eagles@edisonpto.org)

March 2023

Thank you for being a valued supporter of the Willoughby-Eastlake Schools community!

The Edison PTO is reaching out to local businesses to be Sponsors at our upcoming Purses 4 a Purpose (P4P) event on April 21, 2023. Our hope is to work with local business community members who are interested in helping the children serviced directly within our community. In turn, we hope our attendees will learn more about and give back to those businesses wishing to provide sponsorship and support our school community.

Through sponsorship at the event, Edison Elementary PTO will promote your company, not only to our guests that evening, but also to our school community overall. As part of your sponsorship, your information will be included in our printed program, large screen presentation at the event, as well as promoted through our various social media outlets, linking our followers directly to you.

We are a nonprofit organization with an approved tax-exemption status. Our organizational legal name is 'Edison Elementary School Parent Teacher Organization', EIN 45-4199772. Form W-9 available upon request.

Over the past 5 years we've donated \$40,000 of technology for the students and invested \$20,000 on playground and courtyard enhancement to make our outdoor spaces usable. In a school of 550 students grades Kindergarten through Fifth, we are now turning our attention toward STEM programming (science, technology, engineering, and math), providing laser cutters and equipment for our Maker's space. More equipment and supplies are needed so that students can engage with hands-on learning.

Your financial support of our community is much appreciated. If you can help us with sponsorship this year, we would be so grateful for your generosity. We respectfully request sponsorships be returned no later than March 19<sup>th</sup>, to enable us to help promote your business and ensure your information is included in our materials at the event. When everybody works together, we accomplish so much!

Sincerely,

Leigh Perrino  
P4P Committee  
(440) 289-7867  
[eagles@edisonpto.org](mailto:eagles@edisonpto.org)

Join other leading Lake County Businesses and  
**Promote your Company**

## Purse Sponsorship Opportunities



**Friday, April 21, 2023**

**at the American-Croatian Lodge, 34900  
Lake Shore Blvd., Eastlake, Ohio**

### What is Purses 4 a Purpose (P4P)?

P4P is an evening fundraiser and raffle drawing featuring high-end designer purses, **proceeds DIRECTLY benefit the students, staff and families of Edison Elementary, covering the Willoughby and Willoughby Hills communities.** P4P is one of Edison PTO's main fundraising events of the year and attracts **more than 400 professional women to attend.**



## SPONSORSHIP BENEFITS

- ❖ Recognition of your business in advance of event via:
  - » PTO Facebook event page, and PTO Facebook Page. ***Our post engagement for P4P reaches more than 3.5k in your local business area!***
  - » Email blasts, and PTO event website
- ❖ Recognition at the event via:
  - » Your logo displayed with sponsored purse
  - » **Your logo on large screen display** and announced recognition when winner for your sponsored purse is drawn
  - » Ad in our printed program
  - » Ticket(s) to the event

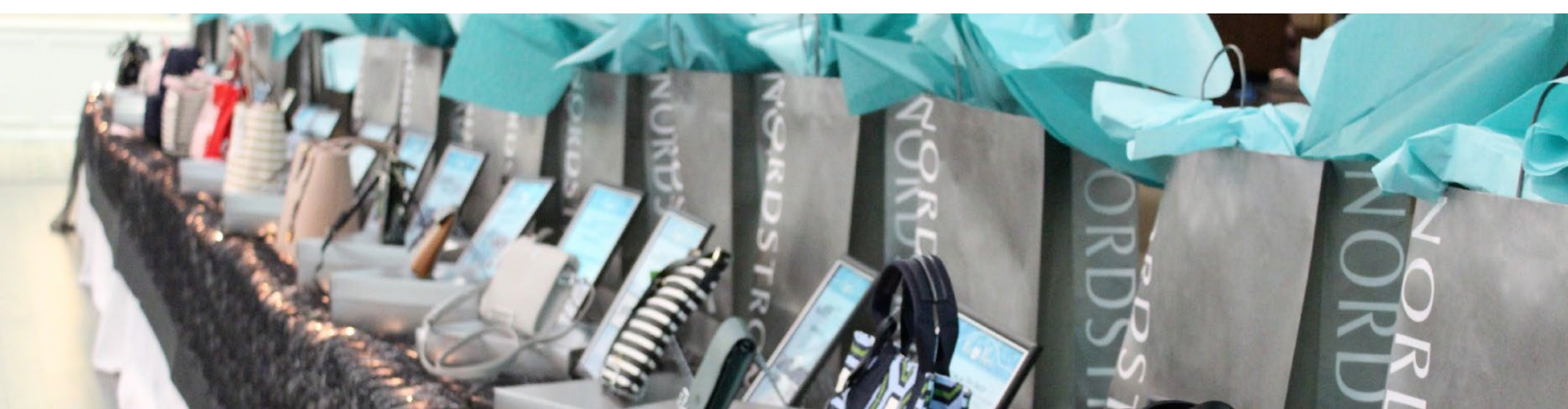
**All sponsorship donations are TAX-DEDUCTIBLE.**

#### **Gold Sponsor: \$500**

- Full-page Ad in event program
- 2 tickets to the event

#### **Silver Sponsor: \$350**

- 1/2 page Ad in event program
- 1 ticket to the event





## ABOUT EDISON PTO

We are a nonprofit organization with an **approved tax-exemption status**.

Our organizational legal name is 'Edison Elementary School Parent

Teacher Organization', EIN 45-4199772. Form W-9 available upon request.

Proceeds from P4P will benefit Edison PTO which supports the school community through purchases of playground equipment, computers, smart boards, and sponsorship/funding of activities for students, families, and staff to make Edison a great place to learn and teach. ***Edison PTO fundraising over the past six years has enabled us to donate more than \$50,000 directly to Edison Elementary directly to Edison Elementary and it's more than 650 students.***



For Questions or Information, Please Contact:

Leigh Perrino  
440.289.7867  
eagles@edisonpto.org

Michael Ross  
440.520.9294 (mobile)  
mike@parattoross.com



Edison Elementary School Parent Teacher Organization, Inc.  
5288 Karen Isle Drive, Willoughby, OH 44094  
<http://www.edisonpto.org/purses-4-a-purpose.html>  
eagles@edisonpto.org      www.edisonpto.org

## SIGN UP TO BE A PURSE SPONSOR

*Please note Sponsorships must be submitted by March 19 to make it into online promotions and printed program. Sponsorships can be paid online or with cash or check made out to "Edison PTO."*

I would like to be a: ☐ GOLD SPONSOR (\$500) ☐ SILVER SPONSOR (\$350)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

☐ I would like to purchase an additional \_\_\_\_\_ event ticket(s) at \$55 each, totaling \$ \_\_\_\_\_

We will gladly pick-up your sponsorship form and payment or you may mail to:  
Purses 4 a Purpose c/o Edison PTO, 5288 Karen Isle Drive, Willoughby OH 44094  
OR to pay online go to: <https://edisonpto.ticketspice.com/p4p-sponsorships-2023>