

Edison Elementary PTO



5288 Karen Isle Drive, Willoughby, OH 44094 • edisonpto.org • eagles@edisonpto.org

October 3, 2016

Dear Parents and Guardians,

Thank you for your continued support of the Edison Elementary PTO! We would like to take this opportunity to convey information regarding PTO fundraising. Throughout the year, students participate in a variety of fun and exciting activities that help support the educational process and foster the sense of community that makes their Edison experience so special. You may be surprised at all the things the PTO provides for the Edison community, so we have detailed exactly where our money goes in the breakdown on the reverse side of this letter.

The Edison PTO relies upon the support of our parents/guardians for fundraising efforts throughout the year. This year, we have done our best to limit the number of fundraisers we coordinate. This year's fundraisers will be as follows:

Sales Fundraisers

- Fall Club's Choice Completed
- Scholastic Book Fair 12/1 - 12/3
- Spring Club's Choice 2/6 - 2/21
- Dean's Plant Sale 4/3 - 4/13
- Coupon Books (5th graders only)

Adults Only/Night Out Fundraisers

- Parents Night Out (Date TBD)
- Purses 4 a Purpose 4/21

Restaurant Fundraisers

- *(Edison receives a set percentage of sales)*
- Marco's Pizza Nights (Monthly)
- Three restaurant nights (Dates TBD)

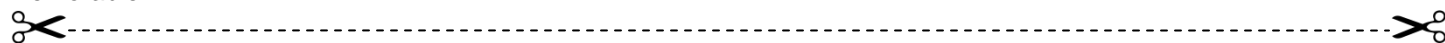
We understand the financial constraints that many families face, and we also realize that buying and selling items isn't necessarily for every family. The PTO has to balance this against our need to continue providing activities and opportunities for our children. We ask, if you are able, to please participate in the scheduled PTO fundraisers for the 2016-17 school year. In cases where it may not be possible for your family to take part in a particular fundraiser, we ask that you consider making a direct donation to Edison PTO. You can make this donation in a lump sum, or in smaller amounts throughout the year as fundraisers occur.

Active participation by all of our families in the fundraising process is important so we can continue our work for the Edison community. Currently only 30% of Edison families are participating in the fundraising process. Imagine what we could do for students if more families participated in fundraisers or made direct donations!

To make a direct tax-deductible donation to the PTO, simply complete the form below, place it in an envelope marked "Edison PTO" and return it to school (or you can mail it to the address above). If you are wondering how much to give, we leave it up to you and your financial ability. As you consider your donation please note, the PTO estimates providing the variety of activities and opportunities costs approximately \$40 per student per year. Another thing to keep in mind – your donation may qualify for company-matching programs through your employer. If you work for a company that offers this benefit, please contact your human resources department for information. Company-matching programs could help double your donation amount!

For additional information about the PTO and our fundraising activities, you can visit our website at: <http://www.edisonpto.org/fundraising.html>, you can also email us with questions at eagles@edisonpto.org.

We appreciate your continued support of the PTO's efforts to make our children's educational experience at Edison memorable.



EDISON PTO - DIRECT DONATION

Parent/Guardian Name: _____

Email: _____ I would like to receive the Edison PTO electronic newsletters

Student's Name(s):	Grade(s):	Teacher's Name(s)

Donation Amount: \$40 OTHER \$ _____

Checks should be made payable to: Edison PTO.

Anyone can make a donation to the PTO at any time throughout the school year. We will acknowledge the receipt of your generous donation in the PTO News. I would like my gift to remain anonymous



Our goal for the 2016-17 school year is to raise: **\$30,000**

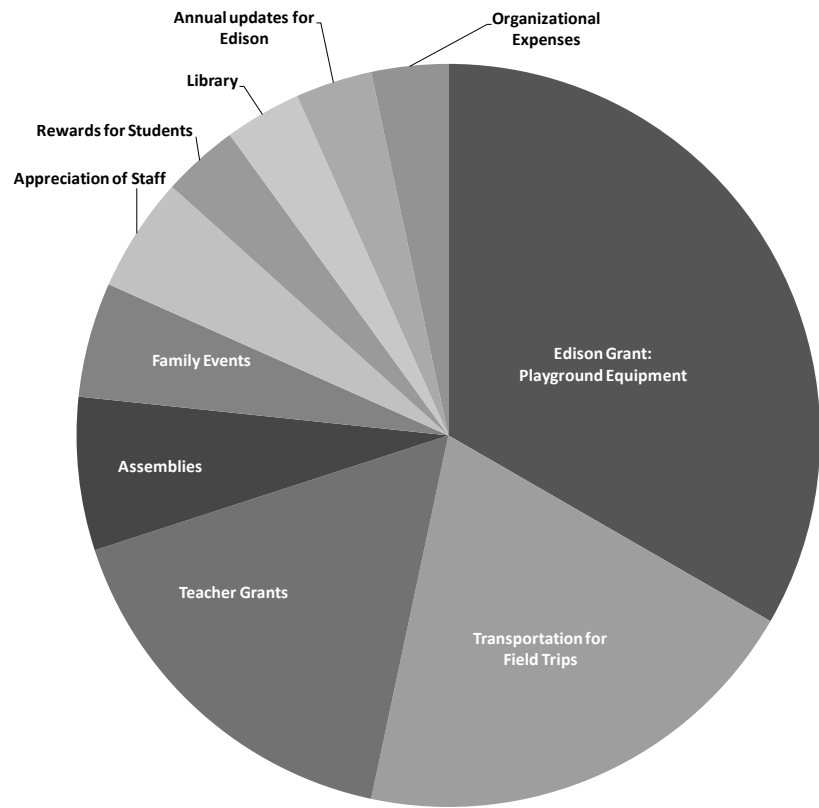
Where does \$30,000 go in a year?

We use fundraising to achieve our mission of promoting a strong school community.

We donate \$10,000 to Edison for large purchases such as computers, smart boards, and playground equipment.

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\$ 10,000	playground equipment and improvement
\$ 6,000	field trip bussing
\$ 5,000	given to teachers to use in their classrooms
\$ 2,000	for assemblies to enhance education
\$ 1,500	to sponsor family events
\$ 1,500	to thank staff for the work they do
\$ 1,000	for student rewards
\$ 1,000	to purchase books for the library
\$ 1,000	for maintenance of the courtyards and playground
\$ 1,000	for PTO administrative expenses (website, taxes, insurance)
\$ 30,000	RAISED FOR THE EDISON COMMUNITY

For more information, to contact us,
or follow up on the year's fundraising progress, you can find us online: