Market your business as a steward for the community

Purses 4 a Purpose
An Edison Elementary PTO Benefit

Purse Sponsorship Opportunities

Friday, April 28, 2017
at the American-Croatian Lodge, 34900 Lake Shore Blvd., Eastlake, Ohio
What is Purses 4 a Purpose (P4P)?

P4P is an evening fundraiser and raffle drawing featuring high-end designer purses, and is one of Edison PTO’s main fundraising events of the year to support our children and their school.

Who attends P4P?

The event attracts business and professional women from the Lake County community.

* Last April was our inaugural year hosting this event with approximately 200 women attendance, selling it out to capacity.
* This year we have changed venues to accommodate a larger crowd, and anticipate 400 attendees.

Benefits of P4P Sponsorship

Promotion/exposure of your business through:

* Social media & website - linking our followers directly to you
* Press and communications
* Advertising space in our event program
* Company signage/display at event
## Sponsorship Packages

<table>
<thead>
<tr>
<th>Diamond Purse Sponsorship: $700</th>
<th>Platinum Purse Sponsorship: $350</th>
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<tbody>
<tr>
<td>2 tickets to the event</td>
<td>1 ticket to the event</td>
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<tr>
<td>Full-page Ad in our program,</td>
<td>1/2 page Ad in our program</td>
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<td>plus personalized section for</td>
<td>Weekly mention via social media</td>
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<td>your business to directly market/</td>
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<tr>
<td>message our group of attendees</td>
<td>Designer purse creatively</td>
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<tr>
<td>Full table display for</td>
<td>displayed with your businesses</td>
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<td>promotional materials, and a</td>
<td>logos/material/poster</td>
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<tr>
<td>Business associate/representative</td>
<td>Your own Signage, posters, print</td>
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<td>invited to network via</td>
<td>materials displayed &amp; distributed</td>
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<tr>
<td>engagement at event</td>
<td>at event</td>
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<td>Bi-weekly mention via social</td>
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<td>media outlets, personalized by</td>
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<tr>
<td>you</td>
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<tr>
<td>Designer purse creatively</td>
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ABOUT EDISON PTO

Edison PTO is a non-profit organization with tax-exempt status. Proceeds from P4P will benefit Edison PTO which supports the school community through purchases of playground equipment, computers, smart boards, and sponsorship/funding of activities for students, families, and staff to make Edison a great place to learn and teach. Edison PTO fundraising over the past 3 years has enabled us to donate more than $30,000 directly to Edison Elementary.

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http://www.edisonpto.org/purses-4-a-purpose.html